Independent Colleges and RTOs

WHY SHOULD I CARE ABOUT COPYRIGHT?

START
Publishers and individuals spend time and money creating materials like books, articles, websites and images

These are all valuable educational tools that will help you enrich your students' learning experience.

Teachers find and share content with students to help them learn

A licence to copy and share is simple, value-for-money and fair

The statutory licence gives educational institutions the freedom to copy and share an enormous range of copyright material.

Annual fee may be as little as $300 for independent colleges and RTOs

Sample how much and what is being copied.

One survey approx every 3-5 years

$ collected for publishers and content creators

Copyright Agency collects the statutory licence fees from educational institutions and distributes them to the owners of the copyright, encouraging them to continue to create new works.

Copyright Agency is a not-for-profit rights management organisation whose members include writers, artists and publishers. It is appointed by the Australian Government to manage licensing arrangements that allow educational use of content in a variety of ways, in return for fair payment to the creators of the content. Membership is free. www.copyright.com.au

COPYRIGHTAGENCY

FAQS FOR INDEPENDENT COLLEGES AND RTOS

WHY DOES OUR ORGANISATION NEED THE EDUCATIONAL STATUTORY LICENCE?

If you want to use any third party material to distribute to your students for educational purposes (which you have not bought or do not have permission to use) you need this licence.

A licence will give your teachers more flexibility in the creation of their course materials and/or handouts, while minimising the chance of infringing Australian copyright laws.

Feedback from independent colleges currently licensed is that teaching materials throughout the institution improve considerably upon take-up of the licence, as do student and teacher satisfaction.

WHAT DOES THE LICENCE ENABLE US TO DO?

The licence allows all staff to copy and communicate text and images for educational purposes, from **any** source. You don't have to own the original.

Under the licence you can:

- use content from a range of sources such as books, newspapers, journals, printouts, photocopies, websites
- use text and images in any format (printed, digital)
- make as many copies as you need
- make copies offsite
- scan printed content
- make content available on a learning management system
- email content to students

WHY DO WE NEED A LICENCE IF WE CREATE ALL OUR OWN MATERIAL FOR TEACHING PURPOSES?

It can take a lot of time, energy and resources to produce course material from scratch. Rather than re-inventing the wheel, why not use the licence to take bits and pieces from elsewhere and incorporate them into your course materials? This includes images such as photos, graphs and maps.

Alternatively, if you do prefer to create all your own materials, the licence allows you to supplement these materials by, for example, distributing current and/or relevant articles you may happen to see.

WE BUY ALL OUR RESOURCES EXTERNALLY SO WHY SHOULD WE SPEND MORE MONEY ON THIS LICENCE?

The educational statutory licence allows teachers immediate use of content from any source. This gives you the freedom and flexibility to provide students with much broader content, supplementing any course materials you may currently be purchasing from a third party supplier.

Sometimes creating a course pack by taking portions of third party material and putting them together may cost less than buying the entire resource outright.

HOW MUCH DOES IT COST TO BUY THE LICENCE?

This depends on the size of your organisation, whether it is for-profit or not-for-profit, and the level of study offered. For small to medium-sized institutions, the annual fee may be as little as $300.

WHERE CAN I GET FURTHER INFORMATION?

A quick phone call or email is the best way to clarify anything that is still unclear.

Phone 02 9394 7600 and ask to speak to our friendly Educational Licensing Department or email us at educationlicences@copyright.com.au.

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More information: Copyright Agency, Level 15, 233 Castlereagh Street, Sydney NSW 2000 | ABN 53 001 228 799
t 1800 066 844 or 02 9394 7600 | **e** educationlicences@copyright.com.au | **w** www.copyright.com.au